



DCT's
Dhempe College of Arts and Science, Miramar-Goa

ENTREPRENEURSHIP REPORT

2015-2020

The Department of Economics of the College organizes various activities to enable the students to learn the various aspects of Entrepreneurship, motivate them to come up with innovative ideas with Entrepreneurship potential and pave a way for self-employment.

Objectives

1. To provide a platform to showcase and sharpen their skills.
2. To comprehend the notion of developing and marketing a product.
3. To provide an opportunity to learn various aspects of entrepreneurship through real life exposure.

Outcomes

1. This activity has helped students to understand the requirements and opportunities available to be an entrepreneur.
2. The Student have gained confidence in the oral and visual presentation skills.
3. The students have earned while studying.

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2015-16

ENTREPRENEURSHIP ACTIVITY REPORTS OF DEPARTMENT OF ECONOMICS

- Department of Economics organized an Entrepreneurship Documentary session for the students on 3rd February 2016. The Documentary consisted of videos depicting the process of becoming an Entrepreneur and how one can overcome the obstacles that pose a threat. The most liked video among all was on 'The Life of Jamshedji Tata.'



2016-17

ENTREPRENEURSHIP ACTIVITY REPORTS OF DEPARTMENT OF ECONOMICS

- **Thousand shades of talent 2016 (entrepreneurship exhibition)**



- The department of Economics organized a talk on Successful Entrepreneurship for the students of Fy, Sy, Ty Economics. Mr. Nikhil Divekar a young entrepreneur was invited to deliver his experience as being an entrepreneur on 30/07/2016 . Nikhil began his talk by telling the students about his early entrepreneurial years where he started off as soon as he passed out his higher secondary. He spoke of how motivated he was to start something on his own and how his business actually clicked in d first instance. Later he went on to explain a little more about his entire business venture of how one business led to another. He also shared the important characteristics that a person needs to possess if he or she is aspiring to be an entrepreneur. Nikhil informed students of what inspired him to start KOKM pvt.Ltd, and how he wants to take the locally produced Goan fruit to national recognition. The session ended with questions from students to which Nikhil had answers to. The students enjoyed the session as they got connected with what the young entrepreneur had to tell them.



- Video on Entrepreneurs

Projecting the video on ‘Shark Tank’ (Entrepreneurial show) for the students of FYBA, SYBsc (Biotech Entrepreneurship Development) and TYBA Economics on 09th, 13th and 18th July 2016 respectively. The objective of showing the video to the students was to make them aware about the barriers that can affect an entrepreneur’s business plan, how an entrepreneur should present his business plan and how he can and should tackle the possible questions coming from the financiers. This video helped students in understanding the steps involved in preparing a business plan.





- Logo designing competition.

Assistant professor Danica Menezes organized a Logo Designing competition for the students of Entrepreneurship development on 20th August 2016. The students had to design their own logos for their own imaginary product. Students participated in the same with great enthusiasm as they learn a lot about how important logo design is for an entrepreneur as it gives the product a whole new identity. The students used their creativity to first think of a product and then design a logo for the same.



2017-18

ENTREPRENEURSHIP ACTIVITY REPORTS OF DEPARTMENT OF ECONOMICS

- A field observation study was organized for the students of FYBA Generic Elective (Entrepreneurship Development) on 5th July 2017. The purpose of the field observation was to help students enhance their observation skills and also help them to understand the marketing strategies adopted by the bhelpuri vendors in order to attract customers.
- Video on Shark Tank (Entrepreneurial Video) were projected for the students of FYBA Generic Elective on 11th July 2017. The purpose of projecting the videos was to make students understand the importance of presenting a business plan and how well one should be prepared to answer any questions posed by the investors. The students also were made aware of the difficulties one faces while presenting their products or services to the investors
- Dr.ShilpaSamant showed a video to the students of SYBA Economics ATM, titled 'Thomas Alva Edison a great scientist and entrepreneur,' on 18th August 2017. The video projected how the eminent personality achieved his goals and also gave students the necessary motivation.
- The Department of Economics organized a One day Exhibition cum Sale for students in the College premises titled 'A Thousand Shades of Talent-Chapter Two', on the 15th of December 2017 during the College Fun Week. This is the second consecutive year the Department is organizing the event. The exhibition is a unique way to exhibit the talent, marketing and selling skills possessed by the students of Dhempe College of Arts and Science. The participation was open to all students of FY, SY and TY BA/Bsc and as a result the total student participation for the event amounted to 50 students. The coordinator and co – coordinator for the event were Dr.ShilpaSamant and Ms.DanicaMenezes.



- Department of Economics along with the Entrepreneurship Development cell of the College organized a One Day workshop for students on ‘Where do I Begin?’ on 10th January 2018. The workshop was organized with a view to impart knowledge among students with regard to the various schemes available for entrepreneurs and how one should go about starting a business. The resource person for the workshop was B.S. Revankar, Legal Mentor at Ciba, Goa.



- Ms.DanicaMenezes organized a visit to Customs and Central excise Museum for the students of TYBA Economics on 12th January 2018. The objective of taking students to the museum is to make them aware of the customs duties and the excise duties which are

collected by the department and which is considered a large source of the revenue to the government. The students were informed about the customs duties, trade during medieval India, economic history of Goa and India, and the different cases of raids conducted by the department, the different mediums through which goods were illegally transported. The visit ended with a video that projected the duties and responsibilities of a customs and central excise officer and the economic role the department of customs and excise play in the Indian Economy.



- Mr. Edwin Cortez organized a field visit to a Pisciculture farm in Batim for the students of TYBA Economics on 19th January 2018. Objective of conducting the field trip is to make students aware of the recycling process of the organic waste and learning about entrepreneurship ventures.



- The Department of Economics in collaboration with Goa State Innovation Council (GSIC) organized a Boot Camp on Innovation and Entrepreneurship for SY and TY BA/BSc students on 7th March 2018 in the college campus. The main purpose of this camp was to motivate students to share innovative ideas for start ups and industry related experience. The camp was attended by 50 students in total. The resource persons for the same were: Mr.SusipFaldesai, project officer at GSIC, Mr. Ryan Semelhago, Mr.TusharSawant and Mr. Sameer Narvekar (Entrepreneur).

2018-19

ENTREPRENEURSHIP ACTIVITY REPORTS OF DEPARTMENT OF ECONOMICS

- **A visit to Centre for Incubation and Business Acceleration**

A field visit of TYBA Economics students were organized by the department on 11th July 2018. Fifteen students from TYBA visited the Centre for Incubation and Business Acceleration (C.I.B.A.) , Verna with Dr.ShilpaSamant. A presentation with regard to objectives, functioning and facilities provided by CIBA was given to the students so that they are aware of its working.



A presentation and the interaction session with the working entrepreneur was also organized which enlightened the students on the experiences of being an entrepreneur. The challenges faced, the problems encountered and the ways to overcome them also were highlighted in this session. Students interacted with the entrepreneurs in order to seek practical knowledge. Various departments of CIBA and their working also were shown to students.

- **A workshop on ‘Budding Entrepreneurs’**

Entrepreneurship Development Cell organized a one day workshop on ‘Budding Entrepreneurs’ for the members of Foodomania group on 31st August, 2018. This workshop covered various Entrepreneurship relate aspects in order to help the participants. Principal Dr.VrindaBorkar was the convener of this workshop. DrShilpaSamant coordinated it and also conducted a session on ‘Costing and Pricing’. This workshop included sessions on ‘ NutritionalLabelling and rules based on FSSI 2011’, ‘Developing and Marketing a product”, ‘ Registration and Licensing’, ‘Eco friendly Packaging’ and Government schemes for entrepreneurs. Mrs.VarshaNaik from Home Science College, Mr. Nikhil Divekar- An Business award winning young entrepreneur, Mr. Nelson Fernandes from FDA- Goa, Mr. Ajay Gramopadhye , President of Goa State MSME forum of India and Mr.SudipFaldesai from Goa Innovation Council were the resource person for this workshop. This workshop was attended and highly appreciated by 45 budding entrepreneurs who are keen in starting up their business venture.



- **Thousand shades of talent**

The Department of Economics participated actively in the entrepreneurship development program me conducted in the college premises of Dhempe college of Arts and Science during the period of the fun week wherein the total number of stalls setup by the department of Economics was 4 and together they sold items amounting to a total of 8 in number in which they earned a total amount of Rs 700/- as profit by selling different varieties of Christmas cards, decorative boxes, pearl earrings, etc. The event was organized in the name of “THOUSAND SHADES OF TALENT” which is a food and entrepreneurship talent identification festival conducted jointly by the Economics and philosophy Department.



- **Field trip to hydro phonic farm :**

A field trip under the guidance of Dr SHILPA SAMANT was undertaken to the hydro phonic farm of Mr. Ajay Naik by the name of -LetcetraAgritech private limited - located in Val poi Sattari Goa was conducted on the 20th of December. In all 18 students of the T.Y.'s (Economics) and F.Y's (Entrepreneurship Development) participated in the activity organized by the economics department.

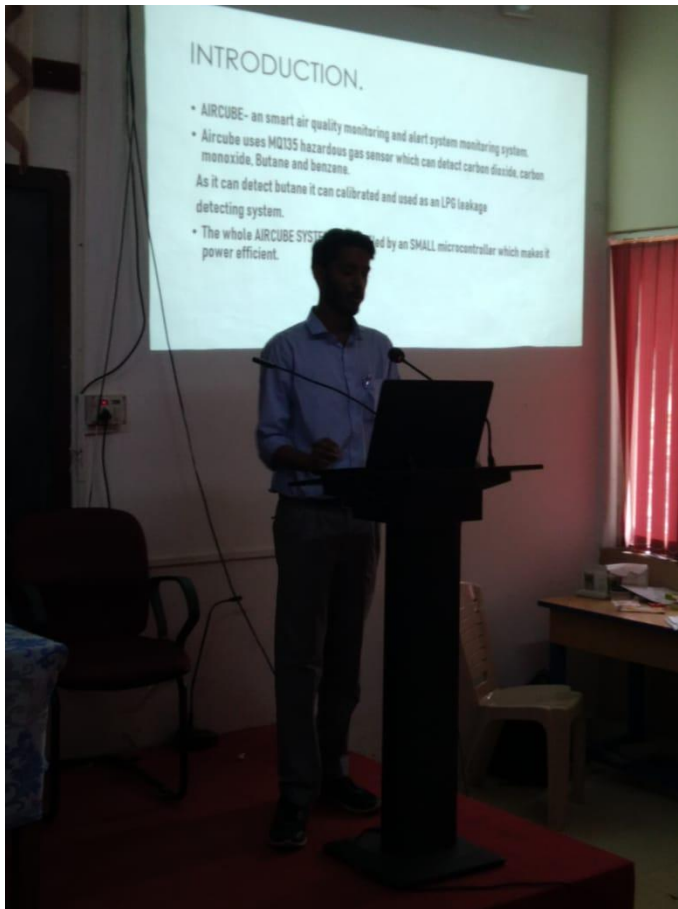


2019-20

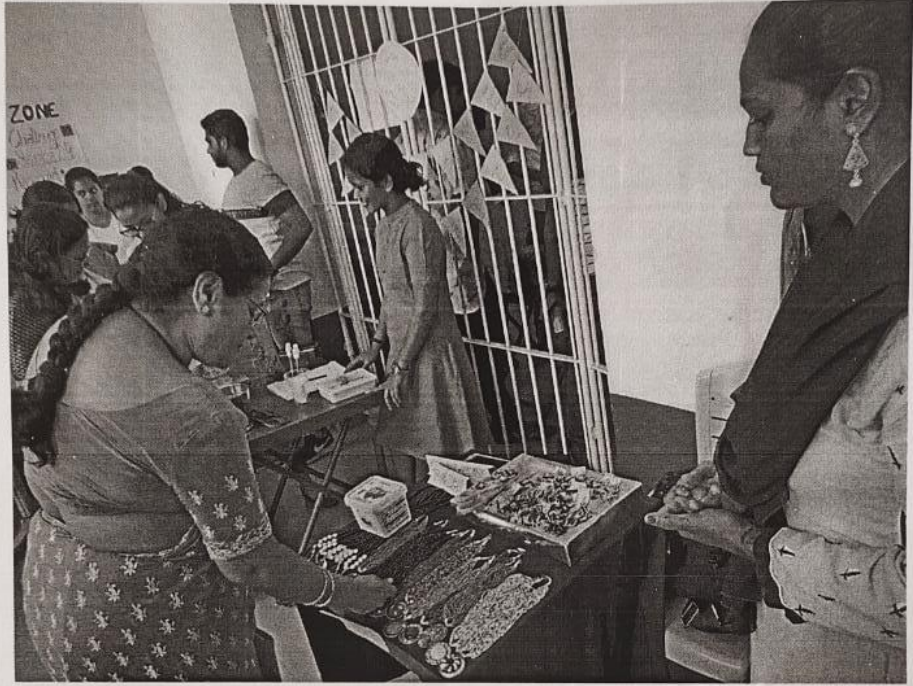
ENTREPRENEURSHIP ACTIVITY REPORTS OF DEPARTMENT OF ECONOMICS

ACADEMIC YEAR 2019-2020:

- The Smith'sonian Club under the department of Economics on the occasion of Green day on 29th September 2019 organised a “Green Entrepreneurship” competition wherein the students had to present their Green business idea. The aim of the event was to encourage entrepreneurial qualities and innovative green ideas among students. A total of 12 teams participated for the same. The first place was shared by 1) Mr.SohamNaik and 2) Mr. Sameer Sheikh and Mr, Cyrus Shaikh. Mr.VeenitNadkarni won the second place and Mr.JasonFernandes and Ms.Rinky won the third place.



- The entrepreneurship exhibition “Thousand shades of Talent” was held by Smith’sonian Club of the Economics Department on 18th December 2019 at DCT’s Dhempe college of Arts and Science . The exhibition was an opportunity for the students to display their various talents . The students put up various stalls which displayed various items made by them or various services. These services and items were available for sale. The event began with a short inaugural function which began with the lighting of the lamp followed by Principal’s address.The chief Guest was Ms.AshwiniTarkar ,the proprietor of Shree Foods Caterers,a women representing women leadership with her thriving catering business for the last 24 years. The exhibition motivated the students to display their entrepreneurial skills. A total of 13 stalls were seen with various items like home madesoaps,jewellery,cards,manureetc services like mehendi ,nail art and various games were also seen. There was a rolling trophy for the team that makes the maximum sales revenue.



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