

**MEMORANDUM OF UNDERSTANDING
BETWEEN**

**DEMPO CHARITIES TRUST'S DHEMPE COLLEGE OF ARTS & SCIENCE,
PANAJI -GOA, INDIA**

AND

VANILLAKART, MARGAO-GOA, INDIA

Memorandum of Understanding (MOU)

This agreement is made on 19/10/2022.

BETWEEN

(1) DEMPO CHARITIES TRUST's DHEMPE COLLEGE OF ARTS AND SCIENCE,
PANAJI -GOA, INDIA

and

(2) VANILLAKART a subsidiary of EMVITY BRUSHFLICKS CREATIVE HUB PVT LTD., MARGAO-GOA, INDIA a Marketplace for technology enabled marketing services. Poised to be the next big service commerce platform.

Both hereafter referred to as the "Parties" collectively or "Party" individually.

1. Introduction

The purpose of this MoU is to foster collaboration between the DEMPO CHARITIES TRUST's DHEMPE COLLEGE OF ARTS & SCIENCE, PANAJI -GOA, INDIA.

and

VANILLAKART a subsidiary of EMVITY BRUSHFLICKS CREATIVE HUB PVT LTD., MARGAO-GOA, INDIA. The aim is to establish an industry-academia link between the institution and the company for mutual benefit and to facilitate internship and placement.

2. Areas of Co-operation

The parties agree to promote the collaboration in the following areas to further the common interests of the two parties:

- a. Promoting a vibrant Institute –Industry Interaction, where faculty and students are exposed to industry experts, so they understand the current trends and needs of the world in terms of research and development.
- b. Assistance for student internships and placement.
- c. Create excellent student's group, comprising of faculty and students which will be on par with industry requirements.
- d. Mentoring support for budding students' association.

Senior staff from DEMPO CHARITIES TRUST's DHEMPE COLLEGE OF ARTS & SCIENCE, PANAJI -GOA, INDIA

and VANILLAKART a subsidiary of EMVITY BRUSHFLICKS CREATIVE HUB PVT LTD., MARGAO-GOA, INDIA will communicate and meet regularly to promote the collaboration.

3. Use of Names, logos, Marketing and Publicity

Neither party shall use the name or logo, or any variation thereof, of other without first obtaining written consent from the other party.

4. Review

This agreement will be reviewed annually but may only be varied in writing, signed by the parties (or their authorised representatives).

5. Validity and Termination

This agreement shall remain valid for 3 years unless terminated by:

- Mutual agreement between the two parties, or
- Either party by six month's written notice.

Signed on behalf of
Dempo Charities Trust's
Dhempe College of Arts & Science

Signed on behalf of
Emvity Brushflicks Creative Hub Pvt Ltd.

Panaji- Goa

Margao- Goa



Prof. Vrinda P. Borker
Professor and Principal

Ms. Farheen Sayed
Founder



Dr. Purnima S. Ghadi
Placement Cell Convener

Dr. Saniya Shaikh
Chief Marketing Officer

Witness: 1. Mrs. Manjiri Barne MBarne
2. Dr. Chandan Naik
19.10.22
19.10.22